



# The World Class Policing Awards 2019

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**\*\*\*PRESS RELEASE\*\*\***

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## **Norfolk Police Wins World Class Policing Award For Disrupting Criminals With Its Operation Moonshot**

Norfolk Police has won a prestigious World Class Policing Award for its innovation in tackling, disrupting and preventing crime.

The force beat off competition from 54 finalists, drawn from more than 100 outstanding entries from across the globe, to win a trophy at the new event recognising outstanding police work from across the world.

Operation Moonshot combines police intelligence, specialist training and automatic number plate recognition (ANPR) tools and has returned some incredible results since it piloted in 2016.

The programme uses ANPR static and mobile cameras to highlight vehicles of interest and innovative use of intelligence to provide a bespoke 'hotlist' ensuring vehicles stopped by the intercept team are actively relevant criminals.

It means intercept teams can now pick out criminals of interest from other more road and traffic-related offenders.

Operation Moonshot was part of a wider change programme at the force, and its successes have been nothing short of outstanding set against cuts to police resourcing.

The types of crime being disrupted by the programme are high harm, high-risk offenders ranging from organised crime groups through to outstanding domestic abuse offenders.

In addition, across the county within just 50 operational days 1,084 arrests were made, 1,179 vehicles seized, 827 intelligence submissions made and 1,450 traffic offence reports completed.

Operation Moonshot teams have seized 28 knives, five imitation and viable firearms and charged 13 criminals with offensive weapon offences while non-residential burglary and vehicle crime has been reduced in Norwich.

The programme is now in place at Suffolk Police and has become a fundamental part of both forces' neighbourhood policing tactics.

Judges commented that this was an "extremely impressive operation".



A spokesman said: “This is a very strong and worthy winner. This evidence-based initiative is making real improvements to policing at a local level, delivering results and taking full account of officer safety. This is a brilliant operation helping to disrupt crime and keep communities safe.”

The World Class Policing Awards are sponsored by Accenture.

The Awards specifically recognise and celebrate the collaborative nature of policing - whether that is a brilliant investigation, a business change project or a multi-agency partnership - in delivering the most effective and efficient way to protect our communities and keep them safe.

Attendees at the Awards – which took place at the Grosvenor Hotel in Park Lane, London - included Chief Police officers from across the Globe as well as winners, their partners and sponsors. They were presented by experienced broadcaster Jeremy Vine.

### Notes to Editors:

- Media enquiries should be directed to [Martis Media](#) via [natalie@martismedia.co.uk](mailto:natalie@martismedia.co.uk)
- More information about the awards can be found at [www.worldclasspolicing.com](http://www.worldclasspolicing.com)
- The hashtag for the event was #WorldClassPolicing
- More information about the awards can be found at [www.worldclasspolicing.com](http://www.worldclasspolicing.com)
- The inaugural World Class Policing Awards took place 14 November, at the Grosvenor Hotel in Park Lane, London. Six winners were announced at the ceremony, one of which was named the overall winner. There were also six commendations.
- The 54 finalists were selected from over 100 entries received from UK and overseas police forces.
- The World Class Policing Awards are led by a Steering Committee experienced in policing and managing projects in the police sector, as well as expertise in running successful police events: Stephen Kavanagh QPM, former Chief Constable of Essex Police and Chair of the World Class Policing Awards Steering Committee, Paul Leeks, MD of Glasgows - the awards and events specialists who have delivered the Bravery Awards for the Police Federation of England and Wales for the past eight years, Allan Fairley, UK Public Safety MD for Accenture and Chair of techUK's Justice & Emergency Services Committee, Ian Barrett - CoPaCC Director and publishing professional in the police sector with experience developing and delivering the Police Review Gala Awards and Bernard Rix, Publisher of Policing Insight.
- The awards are supported by the [National Police Chiefs Council \(NPCC\)](#), the [Police Federation of England & Wales \(PFEW\)](#), the [Police Superintendents Association \(PSA\)](#), the [College of Policing \(CoP\)](#), the [Police ICT Company \(PICTCo\)](#) and [Tech UK](#).
- The Founder Sponsors of the awards are [Accenture](#), [Sopra Steria](#), [Chorus Intelligence](#), [Grant Thornton](#) and [KPMG](#). Dinner is sponsored by [Amazon Web Services](#) and the Drinks Reception by [NICE](#).
- Policing Insight ([policinginsight.com](http://policinginsight.com)) and Police Oracle ([policeoracle.com](http://policeoracle.com)) are the official Media Partners for the World Class Policing Awards 2019.

For information about the awards or the nominations process, contact: [wcpa@glasgows.co.uk](mailto:wcpa@glasgows.co.uk) or call: +44 (0) 1772 767782



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